

Positive Alternatives 2014 - 15 Quarterly Update

Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright of Rochester)

Goal: To provide necessary services and referrals to pregnant and parenting women of Rochester and Southeast Minnesota

For the period: April 1 – June 30, 2015

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Outreach	Advertise locally; distribute biannual newsletters; distribute pamphlets and posters describing services		Client intake sheets and test results sheets were printed this quarter.	
Material Support	Provide material assistance to pregnant and parenting women	100	We provided material assistance to 146 women in the form of diapers (136 packages), wipes (136 packages), baby wash (127 bottles), newborn layettes (13), maternity clothes (16), and infant clothing (121).	146
Pregnancy Testing	Provide pregnancy counseling, assessment for program eligibility, and testing	3	We continue to provide free pregnancy testing and advising. 1 of 3 tests was positive, and the client chose to receive information on necessary services and make a parenting plan.	3
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	Calls from clients seeking information on the services we provide. Necessary services evaluation done and referrals to community agencies and Birthright given.	4

Maternal and Child Health Initiative Task Force Strategies	No.
Number of women who received car seats and car seat safety education from a PA funded program activity	NA

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	NA
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	119
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	101
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	NA
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	101

Challenges: During this quarter, our organization experienced a change in leadership and volunteers. During an annual board meeting on March 30, several new chairpersons were voted into positions of responsibility and from April 1 to June 30 effort has been directed into preparing and training new chairpersons and volunteers for the duties required of them in the office. June has also brought challenges of unavailable volunteers due to vacations and children home during the summer.

Comments: Through these changes and limited summer walk-in hours the organization continues to see and serve a significant number of clients.